

Solomon said, "A good name is worth more than great riches." Your reputation is one of the most valuable things you have, and it is built on the foundation of your personal integrity. A person of integrity does the right thing when no one is watching. You can have talent, determination, and vision, but without integrity, you won't reach your full potential.

Where does it start? In today's Scripture, David was saying, "Starting in my private life, when I could compromise, give in to temptation, cheat people, instead I'm going to do the right thing. I'm going to be a person of excellence, and show God that He can trust me." He went on to say, "I will not look at anything impure. I won't watch things that are going to poison me. I will not have anything to do with crooked dealings, things that are shady, unethical." Your name is too important to let it become tarnished by not having complete integrity.

Proverbs 4:23 "I will walk with integrity of heart within my house..."